

Expressions of Interest Sought from the Grampians Pyrenees Wine Industry



Coming from Melbourne side, turn right along truck route and hard right again over rail.
From Avoca turn left at Gasons
From Stawell turn left at traffic lights then right at Gasons
Turn into last entrance on right and follow round around to admin building

North Melbourne Institute of TAFE (NMIT) in conjunction with Ararat Rural City Council are inviting interested regional wine industry people to NMIT's Aradale campus to discuss options for the operations of its soon to be commissioned winery.

As the winery will be run on a commercial basis with an education oversight, there is an opportunity for smaller wineries to process their grapes and also use the winemaking facility and services of NMIT to produce their own vintage. There may also be an opportunity to sell grapes into a co-op vehicle for an amalgamated product from the region.

Ararat Rural City Council sees an opportunity for an export product to be produced over the years from this facility. The Council and NMIT have very strong links with China going back many years and seek to capitalise on those links to the benefit of the smaller wine producers that may not normally be able to access the export market and especially China.

Grampians Winemakers Inc have been involved in the initial discussion stages with Council however all parties acknowledge that existing exporters and some larger grape processors may not have any interest in attending.

You are cordially invited to attend a meeting at Aradale on Monday March 9th at 6pm.

There will be a light tea followed by a tour of the wine making facility and then a session to discuss interest and options. There will be no commitments needed to be made – just test the waters and see if there is a way of capitalising on this great regional asset that has not been used since installed several years ago.

ARADALE WINERY DISCUSSION
RSVP OPTIONS

1. Telephone Clyde Humphries Ararat Rural City Council – 5355 0250
2. Email Clyde at chumphries@ararat.vic.gov.au with your company name/s of those attending
3. Print this page & Fax back to - 5355 0279

Name/s:

Business name:

Contact Phone:

Email:

- YES I / We will be coming on 19/2
- No But I would like to be kept informed
- No – this does not interest me

